

Oral Health Awareness Movie / Short Film
Competition by the
Department of Public Health Dentistry



Contact us for queries:
E-mail : phd@cids.edu.in



“REELZ”

Guidelines :

1. The Film should not be longer than **3 minutes** in length.
2. The Film should be prepared in **English** or include **English subtitles**.
3. Name of the participating UG students / interns can be mentioned.
4. Creative formats are encouraged – including ***interpretive dance, mime, music, animations, puppetry*** etc.

Note: Plagiarism of any kind will result in disqualification.

5. Film may be recorded/produced using computer, webcam, phone or other video recording devices.
6. Film containing content that is Racist or otherwise inappropriate will be automatically disqualified.
7. If your film includes dialogue or key audio elements, ensure clear sound quality using a good microphone. Audio must be easily audible during playback.
8. Last date for submission 13th February 2026. Kindly mail the video clips to **phd@cids.edu.in**
9. All entries will be uploaded to Instagram accounts @cidscoorg and @ publichealthdentistrycids on 15th February 2026. Public voting via likes will be open until 25th February 2026.
10. Winners will be selected based on a combined score:
 - o 75% weightage from the number of likes on Instagram
 - o 25% from the judges' evaluation
11. Any form of paid promotion, artificial engagement, or fake likes will result in disqualification.
12. Judging will consider the following aspects: Originality & Creativity, Plot & Pacing, Character Development (if applicable), Cinematography, Entertainment Value, Effectiveness of the Message and Audience Engagement.